

# North Mississippi Medical Center Continuing Medical Education Office

## CME Program Purpose and Mission Statement

The **mission** of the Continuing Medical Education (CME) Program is to assist physicians, advanced practice providers, pharmacists and other health care professionals in the translation, diffusion, and application of evidence-based knowledge to improve patient safety and enhance clinical outcomes.

**Purpose:** The Medical Staff of NMMC has charged its Continuing Medical Education (CME) Committee to dedicate itself to developing and providing a formal CME Program based on identification of educational needs and intended results supported by the mission of the parent corporation, NMHS, to continuously improve the health of the people of our region. This Committee shall maintain accreditation as an intra-state provider of its CME Program through the Mississippi State Medical Association and will confer Category 1 credit of the American Medical Association Physician=s Recognition Award. The CME Program’s core services include:

- Certify physician learning activities that meet Accreditation Council for Continuing Medical Education (ACCME) Criteria and Standards for Commercial Support.
- Track credit for providers that attend NMMC CME Program activities.
- Assist the NMHS/NMMC/NMMCI Medical Staff Offices to ensure all medical staff meet license and regulatory requirements
- Link the American Board of Medical Specialties competencies and/or Institute of Medicine competencies into activities
- Enhance physician leadership within the NMHS/NMMC/NMMCI system.
- Collaborate on the design of interdisciplinary educational strategies to improve patient safety and to facilitate patient-centered care.
- Enhance the quality of the educational process through consultation and documented compliance with accreditation standards/criteria.

**Content Area:** Content areas are inclusive of all areas of contemporary primary and specialty practice including leadership and management skills. Content is presented when it is appropriate to physicians and other healthcare professionals and of benefit to patients or to improving the health of the people of our region. The scope of activities involves the body of knowledge and skills generally recognized and accepted by the profession as within the basic medical sciences, the discipline of clinical medicine and the provision of health care to the public. The NMMC CME Program will assure the scientific integrity and professional quality of the content and the quality and appropriateness of the educational presenters, methods and materials.

**Target Audience:** The NMMC CME Program target audience includes all categories and specialties of the NMHS/NMMC/NMMCI Medical Staff, and as identified, other Health Care and Allied Health Professionals who are part of the patient care team

**Types of Activities Provided:** The NMMC CME Program presents single or recurring activities, with or without commercial support, either as early morning, lunchtime or evening offerings. Evening presentations may be held in conjunction with general medical staff meetings to provide access to all Medical Staff members. Symposia of one-half day or longer duration are also provided consisting of a number of presentations. In addition, enduring materials have become a part of our offerings. These types of activities are designed to provide the maximum flexibility to our physicians.

**Expected Results:** In order to determine the impact of the CME Program, the most appropriate tool(s) will be utilized and include: 1. Analysis of patient outcome data to determine the impact of activities targeted at improving a specific patient outcome; 2. Activity evaluations to determine physician satisfaction with content and achievement of intended results; 3. Formal annual evaluation by the CME Committee to determine how well the mission has been achieved; 4. Survey of the Medical Staff to determine two-way perspective of achievement of the CME Program mission; 5. Analysis of decreased health care costs to determine impact of activities targeted at increasing patient safety, providing appropriate care and decreasing recognizable, avoidable complications.; 6. Increased participation in CME activities by physicians.

The CME Program Purpose and Mission Statement will be reviewed/revised and formally re-approved every other year by the MEC Committee, Medical Staff, and Administrative Staff of NMMC.